

## **Evolve Detergent First to Receive New Green Seal GS-51 Laundry Certification**

Agaia's Evolve Laundry 203L First Detergent to Be Certified Under Green Seal GS-51 Standard for Laundry Care Products for Industrial and Institutional Use

**FORT LAUDERDALE, FL., July 30, 2014** – Agaia, Inc., makers of Evolve®, the only eco-preferred, natural green cleaning technology capable of matching or exceeding the performance of petroleum-based laundry detergents and jan-san cleaners announced today that the company's premier industrial laundry detergent, Evolve® Laundry Complete 203L, has been certified by Green Seal as the first detergent to meet its recently published GS-51 guidelines for Laundry Care Products for Industrial & Institutional Use.

"We are proud to announce that Evolve Laundry 203L has been awarded the first GS-51 certification by Green Seal for Laundry Care Products for Industrial & Institutional Use," said Mike Linn, Agaia, Inc. CEO. "Many organizations rely on Green Seal certification to ensure that products they purchase are safer and more sustainable, and we are pleased to be part of that family. Evolve's patented, natural technology has demonstrated the ability to deliver real world efficacy traditionally seen only from synthetic detergents derived from petroleum."

Five Evolve-based Agaia products received Green Seal certifications in July:

- GS-37: Cleaning Products for Industrial & Institutional Use:
  - Evolve All Surface Cleaner
  - Evolve Glass & Window Cleaner
  - Evolve All Duty Industrial Cleaner 203
- GS-53: Specialty Cleaning Products for Industrial and Institutional Use:
  - Evolve® Hard Water & Scale Remover
- GS-51: Laundry Care Products for Industrial and Institutional Use:
  - Evolve® Laundry Complete 203L

"Agaia has demonstrated their leadership by being the first detergent certified to this recent standard," said Dr. Arthur Weissman, President and CEO of Green Seal. "We applaud them for raising the bar for sustainability in the laundry care industry."

To learn more about how Evolve will transform your laundry facility, visit [AgaiaInc.com/Try-Evolve](http://AgaiaInc.com/Try-Evolve) .

**About Evolve**

Evolve is the first eco-preferred, natural cleaning technology capable of matching or exceeding the performance petrochemical based cleaners, detergents, degreasers, and deodorizers. Formulated for retail and industrial use, Evolve's powerful technology captures and breaks down soils, grease, grime and even severe odors, without chemical fumes or residues. It is readily biodegradable, nontoxic and both carcinogen and VOC-free. It is manufactured entirely from sustainable, plant-based ingredients and other natural components and is free from synthetic additives. With the use of Evolve's patented technology, it is no longer necessary for commercial or retail consumers to sacrifice the strength of traditional, often toxic cleaners to have a clean, poison-free environment. Evolve provides the best of both worlds -- superior cleaning with safe and natural products.

**About Agaia, Inc.**

Agaia, Inc. (pronounced A-guy-a) is changing how the world cleans. Established in 2011, the company's patented bio-science based formulation, Evolve®, is the first natural, non-toxic, green cleaning technology capable of outperforming chemical-based cleaners, detergents, degreasers, and deodorizers. Available for use in consumer, commercial, industrial applications, Evolve-based products are available globally both direct and through distribution partners. Evolve is available to consumers in North America exclusively at Wal-Mart Stores, sold under Walmart's Great Value Natural private brand. For more information, visit [www.AgaiaInc.com](http://www.AgaiaInc.com).

**About Green Seal®**

Founded in 1989 to safeguard the health of people and the planet, Green Seal is the nation's original independent nonprofit sustainability certifier – certifying everything from hotels and restaurants to paints, paper products, and cleaning chemicals. To receive certification, products and services must meet rigorous performance, health, and environmental criteria. Our criteria are based on lifecycle research and developed in an open, transparent, and stakeholder-involved process.

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