

## **AGAIA EXPANDS DISTRIBUTION AGREEMENT FOR EVOLVE® ZERO-TOXICITY, GREEN CLEANING PRODUCTS TO TURKEY**

*~Global Demand for Eco-safe Products by Business and Government, Fueling Company's International Growth~*

FORT LAUDERDALE, FL, October 7, 2014-- Agaia, Inc., innovators of Evolve®, the only natural green cleaning technology capable of outperforming petroleum-based cleaners, detergents, degreasers, and deodorizers, announced today that it has signed an exclusive distribution agreement for Turkey with Saudi-based Al Daa'ma Corporation, expanding on an earlier partnership between the two companies to distribute Evolve to B2B and B2G markets in Gulf Cooperation Council (GCC) countries.

“Interest in Evolve’s natural cleaning technology continues to build at a remarkable rate in southeastern Europe, western Asia and beyond,” says Mike Linn, CEO of Agaia. “Cleaning professionals and management at all levels of business and government are discovering that they can support sustainability goals with Evolve’s zero-toxicity, cleaning and laundry products while delivering a level of efficacy that exceeds that of petrochemical-based cleaners.”

Agaia is rapidly expanding its global footprint for Evolve with distribution agreements and manufacturing facilities in the US, EU, South & Central America, Australia, Asia, India, Pakistan and more by early 2015.

According to Al-Daa'ma CEO, Hassan Almaeena, "Evolve is the first cleaning technology that outperforms traditional petroleum-based products, is available at competitive pricing, and is all natural, without containing toxic chemicals. We see a tremendous opportunity in making Evolve available to government institutions and businesses across the region who are taking the initiative in protecting the environment and looking for more environmentally friendly products.”

### About Evolve

Recently awarded the first [Green Seal™ GS-51](#) certification for commercial laundry products, Evolve is the only all natural, zero-toxicity green cleaning technology capable of outperforming petrochemical based cleaners, detergents, degreasers, deodorizers, and disinfectants. Formulated for retail and industrial use, Evolve's powerful technology breaks down soils, grease, grime and severe odors, without chemical fumes or residues. It is readily biodegradable, nontoxic, and carcinogen & VOC-free. With Evolve, it is no longer necessary to sacrifice the strength of toxic cleaners to have a clean, toxic-free environment. Evolve provides the best of both worlds - superior cleaning and all-natural safety.

### About Agaia, Inc.

[Agaia, Inc.](#) (pronounced A-guy-a) is changing how the world cleans. Established in 2011, the company's patented bio-science, Evolve®, is the first 100% natural, non-toxic, green cleaning technology capable of outperforming chemical-based cleaners, detergents,

degreasers, and disinfectants. Available for use in consumer, commercial, industrial applications, Evolve products are available globally. Evolve is available to consumers in North America exclusively at Wal-Mart Stores under Wal-Mart's Great Value Natural private brand.

#### About Al Daa'ma

Al Daa'ma Corporation is a privately held, Saudi Arabian company, with offices located in Jeddah, Riyadh and Dammam in Saudi Arabia as well as in Dubai, United Arab Emirates. Al Daa'ma's primary business is centered around the import, export and trading in wholesale and retail cleaning products for GCC countries.